**THE PLAYERS’ TRIBUNE**

**PR SLIDES**

**3 Billion + Monthly Press Impressions**

**NOTABLE BRAND PRESS**

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[Sports Business Daily:](http://www.sportsbusinessdaily.com/Daily/Issues/2016/07/13/Marketing-and-Sponsorship/Players-Trib-Samsung.aspx)  Players' Tribune Signs Samsung As First Content Partner In Technology Space

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[Digiday:](http://digiday.com/publishers/players-tribune-budweiser-hook-new-content-studio/) The Players' Tribune and Budweiser team up for new content studio

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**THE PLAYERS’ TRIBUNE AWARDS & RECOGNITIONS**

Sports Business Journal – Sports Breakthrough of the Year (May, 2016)

Webbys – Best in Sports (May, 2016)

Cynopsis – Best Sports Blog (March, 2016)

Clio Sports– Best in Digital/Mobile (July, 2017)

New York Emmy Awards – Nominee (February, 2017)

Fast Company Most Innovative Companies (February, 2017)

NSMA/Roone Arledge Award (2017)

Cynopsis Social Good Award - Best Episode with a Social Good Theme (March, 2017)

Cyonpsis Sports Media Awards – Best Website (April, 2017)

Digiday Awards – Nominee (November, 2017)

Digiday Publishing Awards – Best New Brand (March 2018)

Digiday Publishing Awards – Best Wesite (nominee) (March 2018)

**JAYMEE MESSLER (CO-FOUNDER) AWARDS & RECOGNITIONS**

AdWeek – 30 Most Powerful Woman in Sports (June, 2016)

AdAdge – Women to Watch (May, 2016)

Variety –New York Women's Impact (April, 2016)

Cynopsis – Top Women in Digital (March, 2016)

Sports Business Journal – Gamechangers (September, 2015)